

VISIT
BEFORE
YOU
VOTE



Outreach Best Practices

- Determine the specific standing committees and subcommittees that have a direct impact on corrections issues.
- Know which electeds represent your facility, which electeds have a facility in their district, and which electeds may already have a pre-existing relationship with you or your Union or hold a leadership position.
- Where a relationship exists, reach out to the elected personally
- Where no relationship exists, reach out to the electeds office and ask to speak with their government affairs or chief of staff
Distill your issues into digestible statements using the Four Pillars
- Use personal impact stories
- Seek to build relationships through understanding